



KEY TAKEAWAYS

- ✓ **Regenerative medicine** is a forward-thinking approach that focuses on using the body's own healing processes.
- ✓ The Regenexx protocol uses image-guided injections of **orthobiologics** (substances derived from the patient's own blood and bone marrow cells).¹
- ✓ Adding the Regenexx Corporate Program to a self-funded plan is **simple, no cost to add, and can reduce musculoskeletal (MSK) costs by up to 70%.**²

Regenexx[®] at Work

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 4-MINUTE READ

It's Easier to Modernize Your MSK Plan Than You Might Think

Nowadays, it's more important than ever to leave unnecessary surgeries in the past and modernize your MSK plan. The good news: it's easier to do than you might think.

Modernized care in the form of **regenerative medicine**—administering the body's own cells to help restore or establish function³—has gone mainstream. In fact, many leading academic medical centers and esteemed institutions such as the Mayo Clinic⁴ have started incorporating regenerative medicine.

A brief history of regenerative medicine

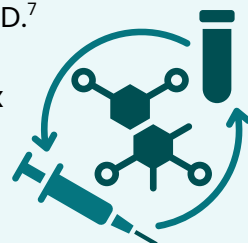
Regenerative medicine is considered to be on the leading edge of medicine. However, the concept of helping the body repair itself (rather than replacing what's damaged) has captured researchers' interest for nearly a century.³

As far back as the 1930s, researchers were laying the groundwork for the field. They explored ways to sustain and support living tissue outside the body.³ This research deepened understanding of how cells renew, regulate, and repair themselves.⁵

In the late 1970s, the regenerative medicine field evolved further, with groundbreaking advances made in skin treatments for burns and wounds.⁵

Regenerative medicine gained significant traction in orthopedics and MSK care. This spurred innovative research at institutions like Colorado State University⁶ and by individuals such as orthobiologics pioneer Philippe Hernigou, MD.⁷

Their trailblazing research helped shape the Regenexx approach, which was developed over 20 years ago.



Regenerative orthopedics: The leading edge of MSK care

Building on this foundation, Regenexx became a key player in **regenerative orthopedics** in the early 2000s. As a leader of modern MSK care, Regenexx pioneered the use of **orthobiologics** to address MSK issues. Orthobiologics are naturally derived substances that, when administered into bones, joints, muscles, ligaments, or tendons, can **support the body's natural healing processes**.^{1,*}

Procedures using Regenexx injectates utilize orthobiologics derived from the patient's own cells (blood and bone marrow). The Regenexx approach has several key advantages that contribute to the:

- Quality, dose, and concentration of the orthobiologics used^{8,9}
- Precision with which the orthobiologics are delivered (using image guidance)

The ultimate goal: to reduce pain and improve function.

"Regenexx defines state-of-the-art regenerative orthopedic care. I feel confident that I offer patients the most effective evidence-based protocols in regenerative orthopedics."

—**Jean L. Santo, MD**

**Advanced PainCare and BioHealth Institute
Camp Hill, PA**



Modernize your MSK plan with the Regenexx Corporate Program

A modern MSK plan is one that provides value without sacrificing quality—and helps members postpone or avoid surgery. The Regenexx protocol accomplishes this by offering a needle-based alternative to surgery that **can reduce the need for up to two-thirds of elective orthopedic surgeries**.² The Regenexx Corporate Program helps benefits leaders **decrease costs on individual surgeries by up to 70%**—and offer an MSK care option that **members prefer over surgery**.²

We've made it as seamless as possible to modernize your MSK plan by adding the Regenexx benefit. See below how simple it is to add to your plan—and the difference it can make:



ADVANTAGES OF ADDING THE REGENEXX CORPORATE PROGRAM



COST SAVINGS

- The Regenexx approach can intervene in approved cases that qualify for surgery (where surgery would be the more expensive option)
- Outpatient care using injections of the patient's own platelet-rich plasma (PRP) or bone marrow concentrate (BMC), which contains stem cells
- No facility fee, major anaesthesia, or inpatient stay
- Members are often able to resume normal activity in days



ADD ANYTIME

- Can be added off-cycle; no need to wait until January 1
- Fast onboarding with one point of contact and a dedicated employee portal



NO PEPM FEE

- National fee schedule
- Monthly reporting



NATIONWIDE LOCATIONS IN THE LICENSED REGENEXX NETWORK

- From metro markets to rural areas, the network continues to grow to increase member access
- More member access = more value



MEMBER ACCESS SUPPORT

- Member communication handled for you, at no cost
- Mail, phone, emails, and targeted outreach encourage members to explore the Regenexx approach before surgery

The Regenexx Corporate Program provides a non-surgical MSK care option that's **simple to add to your plan—and it costs nothing to add it**. There's no PEPM fee, long onboarding, or waiting for the next plan year.

Reach out to the Regenexx Corporate Sales Representative who shared this information with you to learn how Regenexx can model potential savings against your own claims history and headcount at no cost.

[Learn More](#)

What is the Regenexx® Corporate Program?

The Regenexx Corporate Program provides **MSK cost savings for self-funded employers**. According to a Validation Institute cost-savings analysis, **procedures using Regenexx injectates were ~50% less expensive than the surgery avoided**.¹⁰

The program continues to see traction among employers, brokers, and third-party administrators who have chosen to partner with us. The Regenexx benefit is no cost to add and simple to include in any self-funded healthcare plan.

Learn how adding the Regenexx benefit can **reduce costs by up to 70%** on individual surgeries while offering members a new option in care.²

Contact your Regenexx Corporate Sales Representative to learn more.

Regenexx®
Corporate Program



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**The "biologics" suffix in the term "orthobiologics" is not to be confused with the way the standalone "biologics" term is used in pharmaceuticals (particularly rheumatology). In pharmaceuticals, "biologics" often refers to prescription drugs that are made by living organisms (recombinant DNA technology) or contain a component of a living organism.*

Patients often characterize Regenexx's non-surgical treatment options as "stem cell" or "regenerative medicine" procedures using Regenexx lab processes. For more information about these terms and how Regenexx defines them, please visit <https://regenexx.com/our-approach/stem-cells/>.

The doctors featured are independent contractors who have licensed intellectual property from Regenexx for the preparation of medical injectates. The inclusion of these doctors is solely for informational purposes, and nothing in this email or other marketing materials should be interpreted as establishing an employer-employee relationship, partnership, or agency between Regenexx and the doctors. Likewise, these doctors are not professionally trained or licensed by Regenexx.

Cost avoidance estimates for individual groups are not reflective of the potential cost avoidance estimates for another group. Any estimate of cost avoidance for a group is specific to their employee population. To understand how your company's surgical experience may relate to the Regenexx approach, you can request a [Regenexx Corporate Program Impact Study](#).

Cost savings estimates: Physicians within the licensed Regenexx network indicate the surgical procedure for which Regenexx provider patients are a candidate. The Regenexx Corporate Program then measures the actual cost of the procedure using Regenexx lab processes against the cost of the surgical alternative. While the Regenexx Corporate Program does post service reviews and assess a percentage of Regenexx provider patients, not all these cases have been verified by a third party. Fair cost estimates based on Denver, CO ZIP code. In some cases, a generic "arthroscopy" cost estimate had to be used when a detailed condition-specific estimate was unavailable.

Like all medical interventions, procedures using Regenexx lab processes have a success and failure rate. Regenexx provider patient reviews and testimonials in this email should not be interpreted as a statement on the effectiveness of regenerative therapy for anyone else. Industry professional reviews and testimonials reflect the experience of that entity with the Regenexx Corporate Program. To discuss what a partnership with Regenexx could look like for your company or client, [contact our team](#).

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